Make Divorce Healthier Symposium

November 15, 2016

Normandy Farms Hotel & Conference Center, 8am-4pm

**~Sponsorship Packages & Agreement~**

We are excited to announce the inaugural Make Divorce Healthier Symposium which will bring over 100 change-makers together to remove the shame, blame, and fear associated with divorce. This first-ever event of its kind will be held at Normandy Farms Hotel and Conference Center in the Greater Philadelphia area, and will include:

* KEYNOTE SPEAKER
* PANEL DISCUSSION, ROUNDTABLE GROUPS, AND LEARNING SESSIONS
* BREAKFAST, LUNCH, AND NETWORKING HAPPY HOUR

Our attendees, while experts in varying sectors of divorce, understand the importance of collaboration and have clients in need of your expertise. Make Divorce Healthier Symposium is an opportunity to showcase your services, increase market share, and become a leader in the divorce community. But act soon - sponsorship opportunities are limited and are going fast.

**Attendee Profile:**

* 100-150 Attendees
* From PA, New York, New Jersey, DC
* Therapists, attorneys, mediators, financial advisors, coaches, researchers, parenting experts, advocates, bloggers, and authors
* Professionals committed to making divorce a healthier process

**Attendees will have an opportunity to:**

* Exchange high quality referrals and build a collaborative team
* Receive legal and financial professional knowledge that benefits their area of expertise
* Learn business-building strategies that lead to better, more educated & prepared clients
* Experience the energy of like-minded professionals who are ready to reform divorce for the next generation

**Event Purpose:**

The Make Divorce Healthier Symposium started because after a generation of witnessing divorce horror stories- vicious custody battles, families torn apart, a retirement and legacy completely gone- we concluded that divorce does not to need to be this nasty.

The best way to break this pattern is to bring together the brightest minds, the latest research, and the interdisciplinary setting needed to develop a new set of beliefs and expectations. With enough practitioners in this mindset, the majority of divorce cases can be settled privately - without court intervention.

We have come a long way, but we still need your support. Your generous contribution will help us create a culture of professionals who see themselves as the next generation of divorce- one which assumes that kindness, cooperation and respect are possible by providing the platform to start working together.

|  |  |  |
| --- | --- | --- |
| **Sponsor Package**  *Levels, Cost and Inclusions* | | |
| **LEVELS** | **COST** | **INCLUSIONS** |
| **PLATINUM SPONSOR**  *Limit 2* | $5,000 | * Logo on Event Marketing (Website, Social Media, Print) * Recognition during the Event Welcome Address * Logo Recognition in Attendee Program * Sponsor-Supplied Blog Article on Website with Link & Profile * Logo on Event Signage * 8-foot table in Exhibitor Area * Five (5) Attendee Symposium Event Tickets |
| **GOLD SPONSOR**  *Limit 2* | $2,500 | * Logo on Event Marketing (Website, Social Media, Print) * Recognition during the Event Welcome Address * Logo Recognition in Attendee Program * Sponsor-Supplied Blog Article on Website with Link & Profile * Logo on Event Signage * 8-foot table in Exhibitor Area * Two (2) Attendee Symposium Event Tickets |
| **SILVER SPONSOR** *Limit 3* | $850 | * Logo on Event Marketing (Website only) * Logo Recognition in Attendee Program * 8-foot table in Exhibitor Area * One (1) Attendee Symposium Event Ticket |
| **BRONZE SPONSOR**  *Limit 3* | $300 | * Logo Recognition in Attendee Program * 8-foot table in Exhibitor Area |
| **IN-KIND GRAPHIC DESIGN SPONSOR** *Limit 1* | Priceless | * Logo Recognition in Attendee Program   *\*To design event program and event signage.* |
| **IN-KIND PRINTING SPONSOR** *Limit 1* | Priceless | * Logo Recognition in Attendee Program   *\*To print the event program booklet, event postcard, and event signage.* |

**We look forward to your partnership for with this event.**

* If you are interested, please complete the sponsorship agreement below in full and email our Event Management Company, Seamless Events at [info@seamlesseventsinc.com](file:///C:\Users\Connie\Desktop\Make%20Divorce%20Symposium\info@makedivorcehealthier.org).
* Once they receive your form, you will receive a confirmation email as well as additional information to fulfill your package inclusions.

**Sponsorship Agreement:** Make Divorce Healthier Symposium 2016

|  |
| --- |
| **CONTACT INFORMATION** |

|  |  |
| --- | --- |
| **Company Name**  ***(will appear on printed event material)*** |  |
| **Company Description (30 words or less)** |  |
| **Contact Person Full Name** |  |
| **Title** |  |
| **Address**  **City, State, Zip Code** |  |
| **Email Address** |  |
| **Phone Number** |  |
| **Website** |  |

|  |
| --- |
| **SPONSORSHIP LEVEL** |

Please use an ‘X’ below to select which package you would like to secure below.

|  |  |  |
| --- | --- | --- |
| **X** | **LEVELS** | **COST** |
|  | **PLATINUM SPONSOR -** *Limit 2* | $5,000 |
|  | **GOLD SPONSOR -** *Limit 2* | $2,500 |
|  | **SILVER SPONSOR -** *Limit 3* | $850 |
|  | **BRONZE SPONSOR -** *Limit 3* | $300 |
|  | **IN-KIND GRAPHIC DESIGN SPONSOR -** *Limit 1* | Priceless |
|  | **IN-KIND PRINTING SPONSOR -** *Limit 1* | Priceless |

|  |
| --- |
| **PAYMENT** |

**\*\*Prepayment is required.** Please complete the payment form, and, process your check payment made payable to: **Make Divorce Healthier**. Then mail to: P.O. Box 21, Havertown, PA 19083. All payment must be received no later than July 1, 2016.

|  |  |
| --- | --- |
| **Check #** |  |
| **Authorized Signature** |  |
| **Would you like a receipt?** | □Yes Please! □No Thanks! |

|  |
| --- |
| **LOGISTICS** |

*The exhibitor area for the symposium will be located in the venue’s Silos Ballroom where all main sessions will take please. Each table will not be missed!*

**Set-up Time:** Will take place on the morning of the event, Tuesday, November 15th from 6:30am-7:30am. Please plan to arrive on time, and ready to set up your exhibit area. You will have an 8-foot clothed table with a chair.

**Electric Access:** This access is included in your exhibit package; however, we highly recommend you bring your own power strip to ensure you have enough access to charge things accordingly.

**Event Tickets:** Please reference the package inclusion for number of tickets included in your package.

**Marketing at your Exhibit Table:** If you wish to provide marketing materials such as flyers, business cards, case studies, pens, and swag - consider providing 150+. You must bring these with you during the exhibit set-up time. No shipping service is available. Please make sure that all your marketing collateral takes up space within your 8-foot table only.

**Exhibitor Giveaway/Drawing:** The symposium will encourage all attendees to visit with each exhibitor; however, it is highly suggested you offer a raffle prize from doing a drawing at your table. It helps you collect business cards, and, make connections. Most sponsors do provide a giveaway/s to further encourage stopping by to visit. Please coordinate this at your table, and contact the winners directly.

|  |
| --- |
| **SIGNATURE** |

Sponsor recognizes and understands its rights and benefits to be guaranteed as outlined above. Sponsor understands that no additional agreements exist beyond those stipulated in this agreement, and agree to abide by the rules and regulations set forth for this Event, unless the event is cancelled.

Sponsor agrees to promote event to their own networks via their own channels, including social media, newsletters, emails, etc, and to send potential attendees to makedivorcehealthier.org.

Sponsor agrees to indemnify and hold Philadelphia Professionals Committed to Respectful Divorce entities and indemnities harmless from any and all third party losses, claims, attorney’s fees and costs, actions, damages, liabilities and expenses arising from our activities at the Make Divorce Healthier Symposium, except to the extent arising from the gross negligence or willful misconduct of the entities and Indemnities.

|  |  |
| --- | --- |
| **PRINTED NAME** |  |
| **SIGNATURE** |  |
| **DATE** |  |

|  |
| --- |
| **CANCELLATION POLICY: All monies are non-refundable.**  *This document serves as a binding agreement.* |