

# Make Divorce Healthier Symposium

## April 24, 2018

### ~Sponsorship & Available Packages~

We are excited to announce the inaugural Make Divorce Healthier Symposium which will bring 150-200 change-makers together to remove the shame, blame, and fear associated with divorce. This unique event will be held at Normandy Farms Hotel and Conference Center in the Greater Philadelphia area, and will include:

- ✓ KEYNOTE SPEAKER
- ✓ PANEL DISCUSSION, ROUNDTABLE GROUPS, AND WORKSHOPS
- ✓ BREAKFAST, LUNCH, AND NETWORKING HAPPY HOUR

Our attendees, while experts in varying sectors of divorce, understand the importance of collaboration and have clients in need of your expertise. Make Divorce Healthier Symposium is an opportunity to showcase your services, increase market share, and become a leader in the divorce community. But act soon - sponsorship opportunities are limited and are going fast.

#### Attendee Profile:

- ✓ 150-200 Attendees
- ✓ From PA, New York, New Jersey, DC
- ✓ Therapists, attorneys, mediators, financial advisors, coaches, researchers, parenting experts, advocates, bloggers, students, clergy, entrepreneurs, and authors
- ✓ Professionals committed to making divorce a healthier process

#### Attendees will have an opportunity to:

- ✓ Exchange high quality referrals and build a collaborative team
- ✓ Receive legal and financial professional knowledge that benefits their area of expertise
- ✓ Learn business-building strategies that lead to better, more educated & prepared clients
- ✓ Experience the energy of like-minded professionals who are ready to reform divorce for the next generation

#### Event Purpose:

The Make Divorce Healthier Symposium started because after a generation of witnessing divorce horror stories- vicious custody battles, families torn apart, a retirement and legacy completely gone- we concluded that divorce does not need to be this nasty.

The best way to break this pattern is to bring together the brightest minds, the latest research, and the interdisciplinary setting needed to develop a new set of beliefs and expectations. With enough practitioners in this mindset, the majority of divorce cases can be settled privately – without court intervention.

We have come a long way, but we still need your support. Your generous contribution will help us create a culture of professionals who see themselves as the next generation of divorce – one which assumes that kindness, cooperation and respect are possible by providing the platform to start working together.

## Sponsor Package Levels, Cost and Inclusions

LEVELS	COST	INCLUSIONS
<b>PLATINUM SPONSOR</b> <i>Limit 1</i> <div style="text-align: center; color: red; font-weight: bold; font-size: 2em; transform: rotate(-15deg); opacity: 0.5;">SOLD OUT</div>	\$5,000	<ul style="list-style-type: none"> <li>✓ Logo on Event Marketing (Website, Social Media, Print)</li> <li>✓ Recognition during the Event Welcome Address</li> <li>✓ Logo Recognition in Attendee Program</li> <li>✓ Sponsor-Supplied Blog Article on Website with Link &amp; Profile</li> <li>✓ Logo on Event Signage</li> <li>✓ 8-foot table in Exhibitor Area</li> <li>✓ Five (5) Attendee Symposium Event Tickets</li> </ul>
<b>GOLD SPONSOR</b> <i>Limit 3</i>	\$2,500	<ul style="list-style-type: none"> <li>✓ Logo on Event Marketing (Website, Social Media, Print)</li> <li>✓ Logo Recognition in Attendee Program</li> <li>✓ Sponsor-Supplied Blog Article on Website with Link &amp; Profile</li> <li>✓ Logo on Event Signage</li> <li>✓ 8-foot table in Exhibitor Area</li> <li>✓ Two (2) Attendee Symposium Event Tickets</li> </ul>
<b>SILVER SPONSOR</b> <i>Limit 8</i>	\$850	<ul style="list-style-type: none"> <li>✓ Logo on Event Marketing (Website only)</li> <li>✓ Logo Recognition in Attendee Program</li> <li>✓ 8-foot table in Exhibitor Area</li> <li>✓ One (1) Attendee Symposium Event Ticket</li> </ul>
<b>BRONZE SPONSOR</b> <i>Limit 10</i>	\$350	<ul style="list-style-type: none"> <li>✓ Logo Recognition in Attendee Program</li> <li>✓ One (1) Attendee Symposium Event Ticket</li> </ul>
<b>IN-KIND GRAPHIC DESIGN SPONSOR</b> <i>Limit 1</i> <div style="text-align: center; color: red; font-weight: bold; font-size: 2em; transform: rotate(-15deg); opacity: 0.5;">SOLD OUT</div>	Priceless	<ul style="list-style-type: none"> <li>✓ Logo Recognition in Attendee Program</li> </ul> <p><i>*To design event program and event signage.</i></p>
<b>IN-KIND PRINTING SPONSOR</b> <i>Limit 1</i>	Priceless	<ul style="list-style-type: none"> <li>✓ Logo Recognition in Attendee Program</li> </ul> <p><i>*To print the event program and event signage.</i></p>
<b>IN-KIND BAG SPONSOR</b> <i>Limit 1</i> <div style="text-align: center; color: red; font-weight: bold; font-size: 2em; transform: rotate(-15deg); opacity: 0.5;">SOLD OUT</div>	Priceless	<ul style="list-style-type: none"> <li>✓ Logo Recognition in Attendee Program</li> </ul> <p><i>*To provide bags to all attendees (MDH reserves the right to approve design).</i></p>

**We look forward to your partnership for with this event.**

- If you are interested, please complete the sponsorship agreement below in full and email our Sponsorship Chair, Christine Topping - [ctopping@financialguide.com](mailto:ctopping@financialguide.com)
- Once they receive your form, you will receive a confirmation email as well as additional information to fulfill your package inclusions.

## Sponsorship Agreement: Make Divorce Healthier Symposium 2018

### CONTACT INFORMATION

<b>Company Name</b> <i>(will appear on printed event material)</i>	
<b>Company Description (30 words or less)</b>	
<b>Contact Person Full Name</b>	
<b>Title</b>	
<b>Address</b> City, State, Zip Code	
<b>Email Address</b>	
<b>Phone Number</b>	
<b>Website</b>	

### SPONSORSHIP LEVEL

Please use an 'X' below to select which package you would like to secure below.

<b>X</b>	<b>LEVELS</b>	<b>COST</b>
	<b>PLATINUM SPONSOR</b> <i>Limit 1</i>	\$5,000
	<b>GOLD SPONSOR</b> <i>Limit 2</i>	\$2,500
	<b>SILVER SPONSOR</b> <i>Limit 8</i>	\$850
	<b>BRONZE SPONSOR</b> <i>Limit 10</i>	\$350
	<b>IN-KIND GRAPHIC DESIGN SPONSOR</b> <i>Limit 1</i>	Priceless
	<b>IN-KIND PRINTING SPONSOR</b> <i>Limit 1</i>	Priceless
	<b>IN-KIND BAG SPONSOR</b> <i>Limit 1</i>	Priceless

## PAYMENT

**Prepayment is required.** Please complete the payment form, make check payable to **Make Divorce Healthier** and send to the following address:

**ATTN: Josh Rothbard**  
**Secure Planning Group, LLC**  
**100 Witmer Road, Suite 170**  
**Horsham, PA 19044**

All payment must be received no later than December 31<sup>st</sup>, 2017.

<b>Check #</b>	
<b>Authorized Signature</b>	
<b>Would you like a receipt?</b>	<input type="checkbox"/> Yes Please! <input type="checkbox"/> No Thanks!

## SIGNATURE

Sponsor recognizes and understands its rights and benefits to be guaranteed as outlined above. Sponsor understands that no additional agreements exist beyond those stipulated in this agreement, and agree to abide by the rules and regulations set forth for this Event, unless the event is cancelled.

Sponsor agrees to promote event to their own networks via their own channels, including social media, newsletters, emails, etc, and to send potential attendees to [makedivorcehealthier.org](http://makedivorcehealthier.org) for more information.

Sponsor agrees to indemnify and hold Make Divorce Healthier entities and indemnities harmless from any and all third-party losses, claims, attorney's fees and costs, actions, damages, liabilities and expenses arising from our activities at the Make Divorce Healthier Symposium, except to the extent arising from the gross negligence or willful misconduct of the entities and Indemnities.

<b>PRINTED NAME</b>	
<b>SIGNATURE</b>	
<b>DATE</b>	

**CANCELLATION POLICY: All monies are non-refundable.**  
*This document serves as a binding agreement.*